

Required Materials for DIA 2020 Registration & Submission

For Preliminary Evaluation

| No. | Type | Content | Requirement | | |
|-----|---------|---|--|--|--|
| 1 | Text | Entry Description | English. Within 50 words with punctuation | | |
| | | Innovation Point | English. Within 300 words with punctuation | | |
| | | Demand & Market Analysis | For Product group only | English. Within 300 words with punctuation | |
| | | Core Technology | | English. Within 300 words with punctuation | |
| | | Pain Point | For Concept group only | English. Within 300 words with punctuation | |
| | | Potential & feasibility | | English. Within 300 words with punctuation | |
| | | Key words | | | |
| 2 | Picture | 1 Main Effect Plot | 210mm * 210mm (no text) | 300dpi, RGB | |
| | | 1-4 Design Description | 210mm * 297mm (Optional for horizontal/vertical mode and text) | color,JPG, less than 3M | |
| | | 1-3 Scanned copies of Patent Certificate (Optional) | 210mm * 297mm | JPG, less than 3M | |
| | | 1-3 Scanned copies of awarded certificates (Optional) | 210mm * 297mm | | |
| 3 | Video | Entries in Digital Economy must submit the video. It's optional to entries in other categories. | Within 3 minutes, 1280*720 (720p) , MP4, H. 264 coding, less than 100M, Subtitle or dub with English at least. | | |

For Second Evaluation

| No. | Type | | Content | |
|-----|----------------|------------------|--|---|
| 1 | Physical entry | Product group | Physical entry | Product or full-function prototype |
| | | | Intangible entry | Devices installed with software or interactive prototypes for judges to experience, including but not limited to physical devices such as mobile phones and computers. Devices or affixed merchandise that can be directly displayed or illustrated, including but not limited to televisions, panel, etc. |
| | Concept group | Physical entry | Functional prototype or appearance model | |
| | | Intangible entry | Same as Product Group | |
| 3 | Video | | Entries in Digital Economy must submit the video. It's optional to entries in other categories. Within 3 minutes, 1280*720 (720p), MP4, H. 264 coding, less than 100M, Subtitle or dub with English at least. | |

2020 DIA Registration Instruction

Step 1: Registration

Follow the steps as below to create an new account. Login directly if you have the account already.



Welcome to DIA, please login

Please input the E-mail

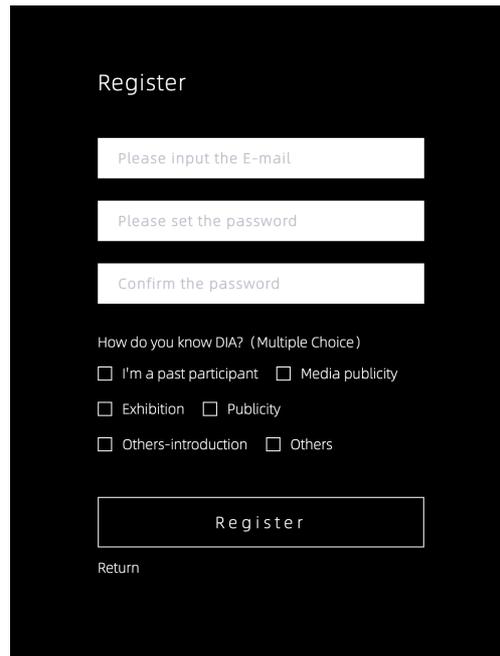
Please input the password

Please fill in the security code 

Forget Password

Login

Register



Register

Please input the E-mail

Please set the password

Confirm the password

How do you know DIA? (Multiple Choice)

I'm a past participant Media publicity

Exhibition Publicity

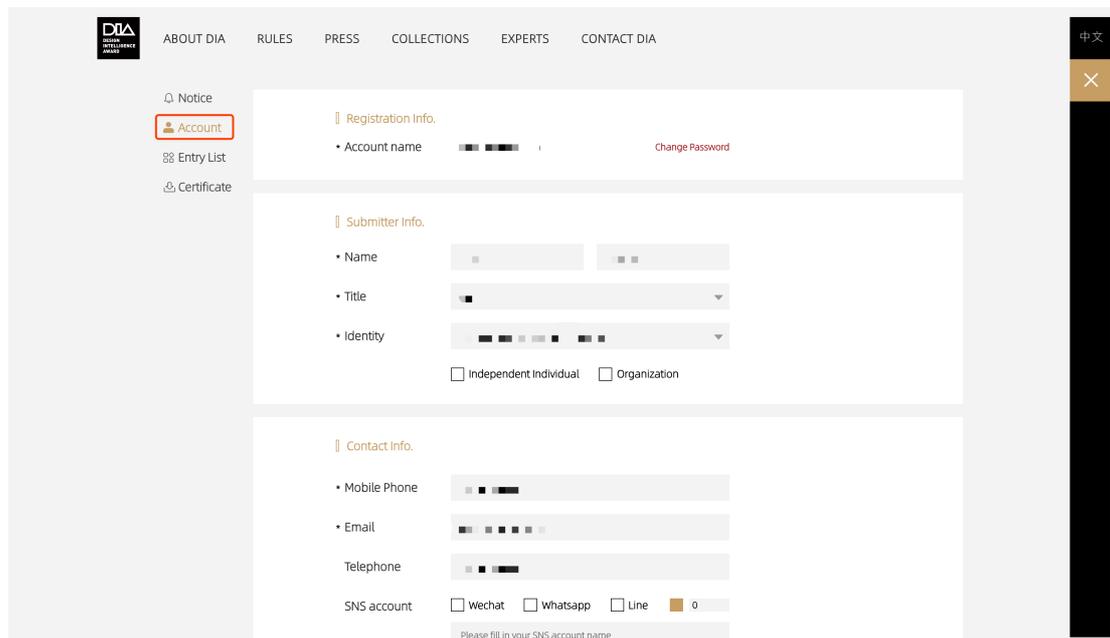
Others-introduction Others

Register

Return

Step 2: Fill in account information

All users must fill in and save all the account information with “*”.



ABOUT DIA RULES PRESS COLLECTIONS EXPERTS CONTACT DIA

Notice

Account

Entry List

Certificate

Registration Info.

Account name [redacted] [Change Password](#)

Submitter Info.

Name [redacted]

Title [redacted]

Identity [redacted]

Independent Individual Organization

Contact Info.

Mobile Phone [redacted]

Email [redacted]

Telephone [redacted]

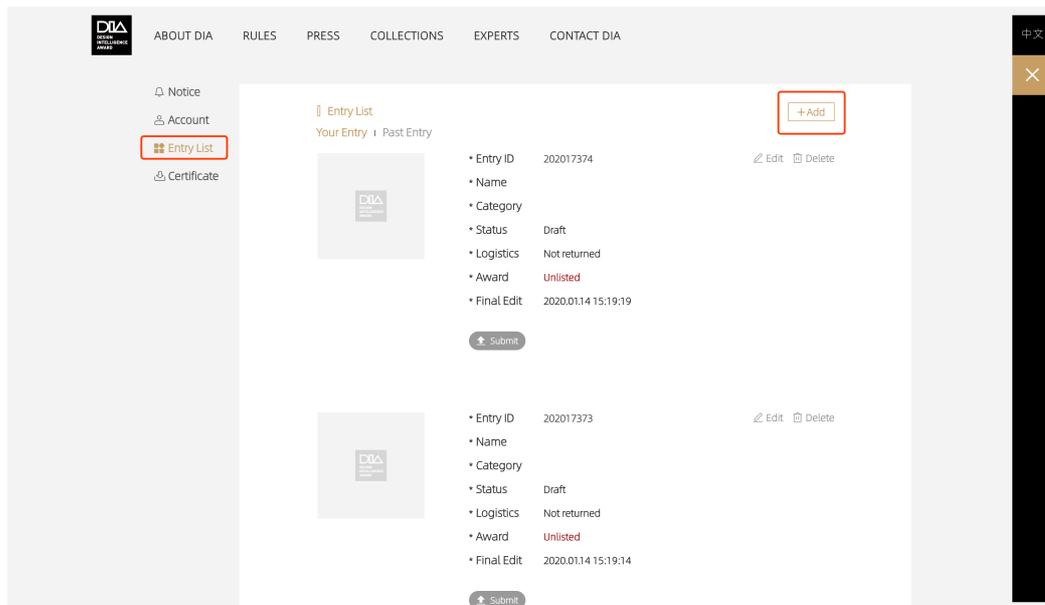
SNS account Wechat Whatsapp Line o

Please fill in your SNS account name

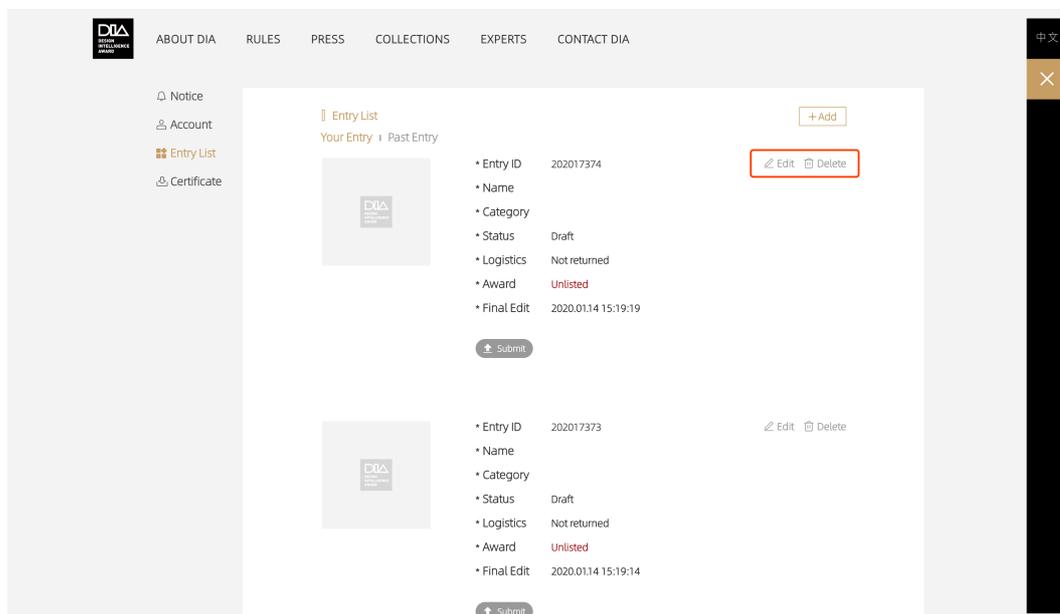
中文

Step 3: Adding/ Editing/ Submitting entry

After successful registration, you can enter “Entry List” and click “Adding” in the top right corner to submit your entry.



After confirming the information, you must click “Submit” to ensure your submission successfully. If you are unable to submit, please check and complete the information with “*”. Once submitted, the information cannot be edited.



Step 4: Confirmation

The confirmation email will be sent to your registration mailbox after successful submission.

Q & A

Before Registration

1. Whether the registration is free?

Yes. No fee will be charged for registration.

2. Whether multiple entries can be submitted?

Yes. The same company or individual may submit multiple different entries.

3. Whether teamwork entries can be submitted?

Yes. Both individual and teamwork entries are accepted. Candidate team for Final Evaluation must appoint one person for on-site presentation. Namelist on certificate can be 5 persons at most.

4. Whether entries winning other awards can be submitted?

Yes.

5. Whether the same entry can apply for both Product Group and Concept Group?

No.

6. Which group should I submit?

Product Group: Entries should be launched on the market within 2 years , for those not in the market should be able to provide full-function prototype before Second Evaluation in this year.

Concept Group: Entries are not in the market but able to provide its design model before Second Evaluation in this year.

All kinds of design such as product, software, service and etc. are open for participation. DIA Committee has the right to adjust the group and categories of entries.

7. Which category should I submit?

You could submit a category considering of industry and core innovation point. If you are unable to identify a category for your entry from entry industry and type, you can select the category based on the core innovation point of your work.

8. Whether the intellectual property of entries is owned by the participants?

Yes.

During the Registration

9. What is the Invitation Code ? Could an Invitation Code be used for multiple entry?

DIA's registration is mainly divided into public registration and expert nomination. Invitation code is for distinguishing the sources of entry and can be used for multiple works.

10. What is the expert nomination?

To attract more outstanding entries, DIA Committee invited authoritative experts worldwide to nominate excellent entries. Nominated entries must fill in the nomination code for evaluation. Entries approved by DIA Committee will skip to Second Evaluation.

11. Will the shortlist rate of public submission be affected by expert nomination?

No. The principle of preferential selection is adopted in the preliminary evaluation. There is no upper limit on the number of shortlisted entries.

12. Whether the video must be uploaded?

During the registration stage, entries in Digital Economy must submit video, entries in other categories is optional for video.

Shortlisted entries for Second Evaluation must provide video before Second Evaluation. Video can be replaced during Entry Delivery Period.

13. How to solve the problem of failure uploading of picture or video?

Please check whether the file format and size meet the requirements. If you are still unable to upload, please send email to DIA Committee (info@di-award.org).

14. Whether the namelist of team persons is the namelist on certificate?

Yes. And the system will open several days for information modification and final confirmation. The specific time will be announced by email.

After Registration

15. How to modify the information after submission?

Please save and check all the information before submission. You could modify the information after submission through “Entry List”-”Edit”.

16. I have received a message that some entries have not been submitted yet, but the state of the entries is “submitted”. What should I do?

Please check "Entry List". If there is any entry that has not been submitted, please delete them. Otherwise, please ignore the message.

17. When will the physical product be shipped to Second Evaluation?

Shortlisted entries should ship physical products to Second Evaluation. Entries will only be accepted from June 1, 2020 to June 26, 2020 (UTC+8). Please consult the express delivery company, estimate the delivery time for arranging delivering in advance. Advanced or overdue entries won't be accepted.

Contact Us

E-mail: info@di-award.org