2020 DIA Registration Instruction
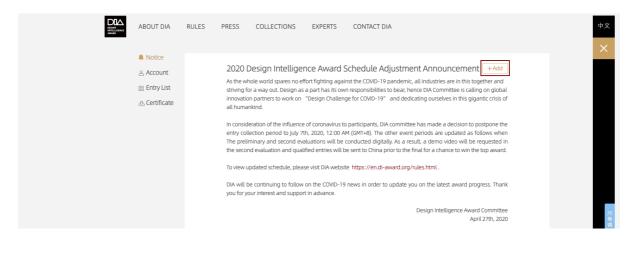
Step 1: Registration

Follow the steps as below to create a new account. Login directly if you have the account already.

Step 2: Fill in Account Information

All users must fill in and save all the account information with "*". The button of "ADD" is for adding your entry.

Step 3: Entry Adding/ Editing/ Submitting

After confirming the information, you must click "SUBMIT" to ensure your submission successfully. Please check and complete the information with "*" if you failed in submitting. Once submitted, the information cannot be edited.

Step 4: Confirmation

If you submit the entry successfully, the confirmation email will be sent to your mailbox immediately.

Required Materials for DIA 2020 Registration & Submission

	Preliminary Evaluation		
Type	**Content**	**Requirement**	**Check**
Text	Entry Description	English. Within 50 words with punctuation	☐
	Innovation Point	English. Within 300 words with punctuation	☐
	Demand & Market Analysis (Product Group) Pain Point (Concept Group)	English. Within 300 words with punctuation	☐
	Core Technology (Product Group) Potential & Feasibility (Concept Group)	English. Within 300 words with punctuation	☐
	Key words	Auto-generation, edit available	☐
Picture	Main Effect Plot	Size:210mm * 210mm (NO TEXT) Format:300dpl, RGB, JPG Volume:less than 3M Quantity:1	☐
	Design Description	Size:210mm * 297mm (direction&text available) Format:300dpl, RGB, JPG Volume:less than 3M/image Quantity:1-4	☐
	Scanned copies of Patent Certificate (Optional)	Size:210mm * 297mm (text available) Format:300dpl, RGB, JPG Volume:less than 3M Quantity:1-3	☐
	Scanned copies of awarded certificates (Optional)	Size:210mm * 297mm (no text) Format:300dpl, RGB, JPG Volume:less than 3M Quantity:1-3	☐
Video	Entries in Digital Economy must submit the video. It's optional to entries in other categories.	Time:Within 3 minutes Format Code: MP4, H.264 Resolution: 1280*720（720p） Volume: less than 100MB Other:Subtitle or dub with English at least.	☐

	Second Evaluation			
Type		**Content**	**Requirement**	**Check**
Demo Video	**Physical Entry**	Product Group: Demonstrating the function of the physical product. Concept Group: Demonstrating the full-function prototype or model (3D modeling is not allowed).	Time:Within 3 minutes Format Code: MP4, H.264 Resolution: 1280*720（720p） Volume: less than 100MB Other:Subtitle or dub with English at least.	☐
	Software or Service Design	Demonstrating the process and function of software or interactive prototype.	Time:Within 3 minutes Format Code: MP4, H.264 Resolution: 1280*720（720p） Volume: less than 100MB Other:Subtitle or dub with English at least.	☐

	Final Evaluation		
Type		**Content**	**Check**
Physical Entry	**Physical Entry**	Product Group: Delivering physical product or full-function prototype. Concept Group: Delivering full-function prototype or appearance model.	☐
	Software or Service Design	Device(phone, PC, etc.) which the software can be installed. Panel which the service design can be displayed or demonstrated.	☐

Q & A

Before Registration

1. Whether the registration is free?

Yes. No fee will be charged for registration.

2. Whether multiple entries can be submitted?

Yes. The same company or individual may submit multiple different entries.

3. Whether teamwork entries can be submitted?

Yes. Both individual and teamwork entries are accepted. Candidate team for Final Evaluation must appoint one person for on-site presentation. Namelist on certificate should be 5 persons at most.

4. Whether entries winning other awards can be submitted?

Yes.

5. Whether the same entry can apply for both Product Group and Concept Group?

No.

6. Which group should I submit?

Product Group: Entries should be launched on the market within 2 years, for those not in the market should be able to provide full-function prototype before Second Evaluation in this year.

Concept Group: Entries are not in the market but able to provide its design model before Second Evaluation in this year.

All kinds of design such as product, software, service and etc. are open for participation. DIA Committee has the right to adjust the group and categories of entries.

7. The theme of DIA Concept Group is "Design Challenge for COVID-19", whether entries with different theme can be submitted to the concept group?

The annual theme of Concept Group is "Design transformation", DIA focuses on the theme of "Design Challenge for COVID-19" this year, which encourages designers to create and transcend themselves. The crisis will be a driving force for people to consider of design values and innovation transformation in the future, and explore the pattern of manifestation, organization pattern and subversive transformation of the future.

8. Which category should I submit?

You could submit a category considering of industry and core innovation point. If you are unable to identify a category for your entry

from industry and type, you can select the category based on the core innovation point of your entry.

9. Whether the intellectual property of entries is owned by the participants?

Yes.

During the Registration

10. What's the update schedule?

The deadline of entry delivery period has been extended to 24:00, July. 6th, 2020(UTC+8). Please find detailed information as below.

Events	Date
Entry Collection Period	Jan. 9th, 2020 - July. 6th, 2020
Preliminary Evaluation	July.13th, 2020 - July. 24th, 2020
Results Announcement	July 27th, 2020
Demo Video Submission	July. 27th, 2020 - Aug. 14th, 2020
Second Evaluation	Aug. 17th, 2020 - Aug. 28th, 2020
Results Announcement	Aug. 31st, 2020
Entry Delivery	Sept. 7th, 2020 - Oct. 9th, 2020
Final Evaluation	Oct. 18th, 2020 - Oct. 19th, 2020

11. Whether the video must be uploaded?

During the registration stage, entries in Digital Economy must submit video, entries in other categories is optional for video.

Shortlisted entries for Second Evaluation must provide video of entry

demonstration(physical product). Video replacement is available for shortlisted entries.

12. How to solve the problem of failure uploading of picture or video?

Please check whether the file format and size meet the requirements. If you are still unable to upload, please send email to DIA Committee (info@di-award.org).

13. What is the expert nomination?

To attract more outstanding entries, DIA Committee invited authoritative experts worldwide to nominate excellent entries. Nominated entries must fill in the nomination code for evaluation. Entries approved by DIA Committee will skip to Second Evaluation.

14.What is the Invitation Code? Could an Invitation Code be used for multiple entry?

DIA's registration is mainly divided into public registration and expert nomination. Invitation code is for distinguishing the sources of entry and can be used for multiple entries.

15. Will the shortlist rate of public submission be affected by expert nomination?

No. The principle of preferential selection is adopted in the preliminary

evaluation. There is no upper limit on the number of shortlisted entries.

16. Whether the namelist of team persons is the namelist on certificate?

Yes. The namelist on certificate will be generated automatically, which should be 5 persons at most and the order is same as what you fill in. The system will open several days for information modification and final confirmation. The specific time will be announced by email.

After Registration

17. How to modify the information after submission?

Please save and check all the information before submission. You could modify the information after submission through "Entry List" - "Edit".

18. I have received a message that my entry has not been submitted yet, but the state of the entries is "submitted". What should I do?

Please check "Entry List". If there is any repeated entry un-submitted, please delete them. Otherwise, please ignore the message.

19. When will the physical product be shipped for Evaluation?

Shortlisted entries should ship physical products to Final Evaluation, which will be published on 10:00am, August 31st, 2020(UTC+8). Entries

will only be accepted from 9:00-17: 00 between Sept. 7th, 2020 and Oct 9th, 2020 (UTC+8). Please consult the express delivery company, estimate the delivery time for arranging delivering in advance. Advanced or overdue entries won't be accepted.

Contact Us

1. E-mail: info@di-award.org

2. QQ group: 850188738