

2021 Design Intelligence Award

Q & A

Before Registration

1. Whether the registration is free?

Yes. No fee will be charged for 2021 DIA registration.

2. Whether multiple works can be submitted by one account?

Yes. The same company or individual can submit multiple different works.

3. Whether group works can be submitted?

Yes. Both group and individual works are accepted. Namelist on certificate should be limited to 5 persons.

4. Whether works winning other awards can be submitted?

Yes.

5. Whether the same work can apply for both Product Group and Concept Group?

No. The qualification will be canceled if participants submit the same work to both Product Group and Concept Group.

6. Which group should I submit?

Product Group: Works should be launched on the market within 2 years, for those not in the market should be able to provide full-function prototype before Final Evaluation. All kinds of design such as product, software, service and etc. are available for participation.

Concept Group: Works should be not in the market but creative and able to provide physical works or video demonstrating complete design thinking before Final Evaluation.

DIA Committee has the right to adjust the group and categories for submitted works.

7. What's the meaning of "Design Symbiosis", the theme of DIA Concept Group?

Concept Group encourage trans-boundary innovation. DIA is looking for future design under the theme of "Design Symbiosis". All forms are acceptable such as physical products, software services, film and television animation, installation sculpture, etc. Participants should provide the video and demonstrate complete design thinking and idea.

8. Which category should I submit?

You could submit a category considering of industry and core innovation point. If you are unable to identify a category from industry and type, you can select the category based on the core innovation point.

9. Whether the intellectual property of works is owned by the participants if I win the prize?

Yes

During the Registration

10. Whether the video must be uploaded?

During the registration stage, works in Digital Economy must submit video, but it's optional for works in other group. Shortlisted works for Final Evaluation must provide video on Registration System, which should demonstrate physical works rather than design sketch.

11. How to solve the problem of failure uploading of picture or video?

Please check whether the file format and size meet the requirements. Try to update the pages and change the browser(eg. Chrome). If you are still unable to upload, please send email to DIA Committee (info@di-award.org).

12. What is the Invitation Code? Could an Invitation Code be used for multiple works?

DIA's registration is mainly divided into public registration and expert nomination. Invitation code is for distinguishing the sources of entry and can be used for multiple works.

13. What is the expert nomination?

To attract more outstanding works, DIA Committee invited authoritative experts worldwide to nominate excellent works. Nominated works must fill in the nomination code in registration. Those approved by DIA Committee will skip to Preliminary Evaluation.

14. Will the shortlist rate of public submission be affected by expert nomination?

No. The principle of preferential selection is adopted in the Preliminary Evaluation. There is no upper limit on the number of shortlisted works.

15. Whether the submitted information should be in English?

Yes. 40% jury member come from overseas countries, please make sure the information you submit include English at least.

16. Whether the namelist of team persons is the namelist on certificate?

Yes. The namelist on certificate will be generated automatically, which should be 5 persons at most and the order is same as what you fill in.

The system will open several days for information modification and final confirmation. The specific time will be announced by email again after Final Evaluation.

After Registration

17. How to modify the information after submission?

Please save and check all the information before submission. You could modify the information after submission through “Entry List”-“Edit”.

18. I have received a message that my work has not been submitted yet, but the state of my work is “submitted”. What should I do?

Please check “Entry List”. If there is any repeated entry un-submitted, please delete them. Otherwise, please ignore the message.

19. When will the physical product be shipped for Evaluation?

Shortlisted works(physical works) should be shipped to Final Evaluation, which will be published on 16, July 2020. All detailed information such as address, duration, requirements, etc. will be issued one month before Final Evaluation. Advanced or overdue works won't be accepted.