

FAQ for 2023 DIA

Part1. Before Registration

1. Is the registration free of charge?

No application fee will be charged, however, any logistical, insurance or customs clearance expenses incurred by applicants shall be borne by themselves.

2. Can I submit more than one entry?

Yes, the same organization or individual can submit multiple different entries.

3. Does DIA accept teamwork?

Yes, both individual and team entries are accepted. Up to 5 main winners can be shown on the award certificate.

4. Can I enter the competition if I have won other awards?

Yes.

5. Can the same entry be applied for the Product Group and the Concept Group?

No. The same entry cannot be submitted for both Groups for the current year.

6. How to choose the Group when applying?

The Product Group is open to all kinds of design works such as product, software, integrated service, etc. The physical product or a prototype with complete functions should be provided after being shortlisted for the Second Evaluation and the Final Evaluation of the year. Products that have not been iterated for more than two years cannot participate in DIA.

The Concept Group is for design idea from all industries and sectors. Cross-border innovation is encouraged, and a physical prototype or complete design-concept video is required for the Second Evaluation and the Final Evaluation of the year.

The DIA Committee observes the right to adjust the group and category of entries.

7. The annual theme is “Design Evolution”. What kind of works does it specifically refer to?

From “Design Transformation”, “Design Symbiosis”, “Design Collaboration” to “Design Evolution”, DIA released a theme every year from the 5th session of DIA. Based on an international perspective, DIA reflects on the COVID-19 pandemic and explores the changes and future trend of design from a development sight. The theme does not affect the form of entries, and all kinds of design works such as products, software and integrated services are acceptable.

8. How to choose the entry Category?

Participants can choose the entry category according to the attribute of the works. If the works have multiple attributes at the same time, it is recommended to choose the entry category according to their core innovation points.

9. Do the intellectual property of the entries belong to the participants after winning DIA awards?

Yes, it does belong to the participants.

10. Can previous non-winning entries continue to apply for DIA this year?

No, it is not recommended to enter again if the previous non-winning entries have not been iteratively optimised.

Part2. In Registration

11. Do I have to upload the video of my works?

In the registration stage, videos must be submitted for software, integrated services and other non-physical products, and optional for others.

In the Second Evaluation stage, videos of all entries must be uploaded. If the video of your works has been uploaded before, you can choose not to upload or upload a new video to replace it.

12. How to solve the problem of failed upload of entry images or videos?

-Please check if the file format and size meet the requirements

-Refresh the upload page

-Try to change your browser (Google Chrome is recommended).

If the files still cannot be uploaded, please consult the DIA Committee by email (international@di-award.org).

13. What is the invitation code? Can a single invitation code be used for multiple entries?

DIA selection mechanism contains direct application and expert nomination. Invitation code is optional, and the same invitation code can be used for multiple entries.

14. What is the expert nomination mechanism?

To attract more outstanding works, DIA Committee invited authoritative experts worldwide to nominate excellent works. Nominated works must fill in the nomination code in registration. Those approved by DIA Committee will skip to Preliminary Evaluation.

15. How to get the expert nomination?

Nominations are invited and recommended by the invited experts, and the list of nomination experts in the year will be updated simultaneously in the DIA official website and official social media during the entry collection period.

16. Will the shortlist rate of direct applications be affected by the expert nomination?

No, the principle of preferential selection is adopted in the Preliminary Evaluation, and there is no upper limit on the number of finalists, so it will not be affected by the expert nominations.

17. Whether the submitted information should be in English?

Yes, more than 40% of the DIA judges come from overseas countries. Please make sure the information you submit includes English at least.

18. Will the main project members in the team information be listed in the award certificate?

Yes, the information of team members filled in in the registration system will be shown in the award certificate, and the names of the winners will be arranged according to the order in which you added them (5 winners at most). This information cannot be modified after submission. Please check it carefully after filling in the information.

19. What do the owner, designer, manufacturer and applicant stand for respectively? What are their roles?

For the owner, designer and manufacturer, you can choose to fill in the organization or individual. If an entry is awarded, the information will be shown in the award certificate and used for publicity such as exhibitions and media publicity. According to the rules of DIA, only the designer or owner of an entry (the owner of relevant intellectual property) is qualified for registration, but multiple parties cannot register repeatedly.

The applicant is the contact person for the entry, and the important notices of the DIA will be transmitted to the participating team through the applicant's email (please check the email in time and keep the communication channel open). The applicant needs to be the representative of either the designer or the owner of the entry.

Part3. After Registration

20. How to modify the information after submission?

Please save and check all the information before submission. The entry cannot be modified once submitted. If you find the information is incorrect after submission, please add the new entry information in the entry management page and resubmit it. Delete the incorrect entry after successful submission.

21. I've got a message prompting that the entry hasn't been submitted yet, but the status of the entry shown on the official website is "Submitted". What should I do?

Please check the Entry List page to see if there are any duplicate entries that have not been submitted yet. If so, please delete or ignore them.

22. When should I send the physical product to DIA?

The physical product should be sent once your entry is shortlisted for Second Evaluation. Please prepare the physical product or prototype in advance. For virtual products such as software and service systems in the Product Group, please submit videos that fully demonstrate the product functions. For virtual products such as software and service systems in the Concept Group, please provide videos which can reflect the complete creative ideas.

The shortlist will be announced after Preliminary Evaluation. The mailing address, period and delivery requirements will be specified in the "Entry Delivery Instructions" of this year, which will then be published one month before the Second Evaluation.

Participants who fail to send their entries on time as required will be deemed as giving up the Second Evaluation Qualification.

23. How to get the latest DIA progress after registration?

DIA participants come from different countries and regions around the world. In order to ensure the consistency of information, important DIA notices of the year will be transmitted to the participating teams via the applicants' email addresses (Please check the emails in time and keep the communication channel open).

Participants overseas can obtain information open to the public through DIA official website, official Instagram account.