



# 中国设计智造大奖 Design Intelligence Award

报名入口/Submission Website  
**www.di-award.org**

报名时间/Submission Period  
**2024.1.1-7.14**

## 2024 参赛指南 Guideline for Participants

支持单位:  
浙江省人民政府

主办单位:  
中国美术学院

协办单位:  
中国工业设计协会  
教育部高等学校工业设计专业教学指导分委员会  
中国美术学院文创设计制造业协同创新中心

承办单位:  
中国设计智造大奖组委会

Supporter:  
The People's Government of Zhejiang Province

Host:  
China Academy of Art

Co-organizer:  
China Industrial Design Association  
Steering Sub-Committee on the Teaching of Industrial Design in Higher  
Educational Institutions under the Ministry of Education  
Design Innovation Center (DIC) of China Academy of Art

Organizer:  
Design Intelligence Award Committee



官网二维码  
Official website QR code



官方Instagram二维码  
Official Instagram QR Code

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## 2024 DIA Agenda

For any adjustment to the specific time nodes, the announcement on the official website or the DIA Committee's email notification shall prevail.

Events	Date
Registration	Deadline until July 14, 2024
Preliminary Evaluation	July 22, 2024(Monday) - August 2, 2024(Friday)
Entry Delivery	August 26, 2024(Monday) - September 13, 2024(Friday)
Second Evaluation	September 26, 2024(Thursday) - September 27, 2024(Friday)
Final Evaluation	December 5, 2024(Thursday)
Award Ceremony	December 6, 2024(Friday)

## Fees and Award Setting

**Application fee: No application fee is charged.** The logistic fee, insurance premium, customs duties and other expenses incurred in sending entries should be borne by applicants.

### 2024 DIA Awards Setting

Grand Award  
1 winner, RMB 1,000,000/winner

Product Group (24 winners, 3,600,000RMB)	Concept Group (14 winners, 400,000RMB)
Gold Award (4 winners, 300,000RMB/winner)	Future Talents Award (4 winners, 50,000RMB/winner)
Silver Award (8 winners, 150,000RMB/winner)	Young Talents Award (10 winners, 20,000RMB/winner)
Bronze Award (12 winners, 100,000RMB/winner)	

Honorable Mention Award (around 300 winners, and the actual number of award winners is subject to the appraisal results)

**\*All bonuses are considered pre-tax income. In accordance with the relevant fiscal and taxation regulations and procedures of the People's Republic of China, the actual bonus amount will be disbursed to the winners after deducting the corresponding taxes and the costs associated with the production of trophies and certificates of award.**

## Group Division and Categories

Entries of DIA are divided into the Product Group and the Concept Group, both of which fall into four categories: "Cultural Innovation, Life Wisdom, Industrial Equipment and Digital Economy". Before registration, participants can choose the entry category according to the attribute of the works. If the works have multiple attributes, it is recommended to choose the entry category according to their core innovation points. One entry can only be submitted in one group and one category. The DIA Committee observes the right to adjust the group and category of entries.

**Product Group:** The Product Group is open to entries that have been commercially available for no more than 2 years, or entries that are not available on the market but for which the model product with full functions can be provided for the Second Evaluation. Entries are not limited in form; products, software, and comprehensive services are all eligible for submission.

**Concept Group:** The Concept Group is open to entries that have been launched for no more than 2 years, or entries that have not been launched but can be demonstrated in real application scenario during the Second Evaluation.

<b>Cultural Innovation:</b> Recognizing and emphasizing culture as the internal driving force behind the idea, we look at the contemporary revival of traditional culture, the design crafting of the idea, the value created both in culture IP and the green sustainable development, etc.		<b>Life Wisdom:</b> Recognizing the way we live as a driving force behind the idea, we look at the wisdom they bring to daily life, intelligent approaches to everyday appliances and how they care for vulnerable groups in society, etc.		<b>Industrial Equipment:</b> Recognizing production as a driving force for the idea, we look at how equipment has been upgraded or transformed, how strategic new industries are emerging and how production systems are optimized for maximum efficiency, etc.		<b>Digital Economy:</b> Recognizing data intelligence as the driving force behind the idea, we look at the digital transformation and upgrading of industry, etc.	
Subcategory		Subcategory		Subcategory		Subcategory	
Souvenirs and gifts	Stationery	Electronic and digital devices	New technologies and new materials	Transportation facilities	Medical equipment	Smart city	Smart mobility
Packaging	Fashion and clothing	Kitchenware and bathroom products	Elderly care products	Construction equipment	Agriculture and forestry equipment	Smart business	Smart medical care
Tableware	Furniture and lighting	Mother and baby products	Personal care products	Military equipment	Office equipment	Smart education	Smart community
Social innovation	Others	Pets supplies	Toys and musical instruments	Mechanical tools	Robots	Smart culture and tourism	Industrial IOT
		Sports and leisure products	Disaster prevention and protection products	Others		Artificial Intelligence	Blockchain applications
		Household appliances	Others			Others	

# Registration Information

The following is the information you should fill in and submit when logging in to DIA official registration system.

**Attention: Items marked with (\*) are required, and items marked with (©) may be announced to the public after the entries are shortlisted/awarded.**

<b>Part 1</b> <b>Account registration</b>	<b>*Registered email address</b>		This email address will be used as your user account on DIA website. After registration, the email address can be reused every year. Once registered, it cannot be cancelled and modified	
	<b>*Applicant's information</b> In the current year, the updates of the event nodes will be communicated to the participating team through the <b>email</b> /telephone number of the applicant. Please check your email in time and keep your communication channel open	1. Name of applicant; 2. Gender (Male/Female) ; 3. Age		
		Organization type (Based on the actual situation)	Enterprise/design company	1. Enterprise name 2. Enterprise scale (Large: 300+; Medium: 300-100; Small: 100-10; Micro: less than 10) 3. Position or title
			University/college	1. Name of university/college; 2. Teacher/student; 3. Education background; 4. Professional title (optional)
			Social individuals or organizations	1. Social individuals (including artists/independent designers, etc.); 2. For social organizations, please fill in the organization name and organization type (social organization/private non-enterprise unit/foundations/others)
	Contact information		1. Mobile phone; 2. E-mail; 3. Telephone; 4. SNS account; 5. Country or region	
<b>Part 2</b> <b>Entry submission</b>	<b>Basic information</b>	Invitation code		Used when filling in the invitation code or nomination code. The selection mechanism of direct application and expert nomination is adopted in the DIA. The invitation code is used to distinguish the source of the participant' entries, and the nomination code is unique to the experts, with which the nominated entries can directly enter to the Second Evaluation.
		<b>*Entry name</b>		No more than 50 words
		<b>*Product attribute</b>		Fill in according to product function attributes, for example: if the product name is Kindle, fill in e-book reader here
		<b>*Group and category</b>	Product Group	Both groups include four categories: " <b>Cultural Innovation, Life Wisdom, Industrial Equipment and Digital Economy</b> ". Before registration, participants can choose the entry category according to the attribute of the works. For details, please refer to the introduction of groups and categories above.
	<b>Entry description</b> <b>*Description of entry</b> (Written materials to help judges understand the design value of the works)		Concept Group	
	Positioning	Define your works in one sentence (No more than 50 words)		
		Describe the core innovation points of the works; No more than 3 points in principle (No more than 300 words)		
	Product Group	Demand and market analysis	It is suggested to describe the market/social value of the works from the perspectives of user demand, market scale and competitive product analysis (No more than 300 words)	
		Core technology and process	It is suggested to describe the technical competitiveness of the works from the perspectives of core technology and process, peer competition report, etc. (No more than 300 words)	
	Concept Group	Pain point analysis	It is suggested to describe the pain points solved by the works from the perspectives of user experience analysis and market demand analysis (No more than 300 words)	
		Potential and extensibility	It is suggested to describe the potential and extensibility of the works from the perspectives of core technology and process, peer competition report, etc. (No more than 300 words)	
	Keywords		Keywords of the works can be generated according to your description, which can be edited and modified	
	Track		Select entry track: Culture, Entertainment, Residence, Health, Ecology, Education, Wearables, Traveling, Medical treatment , Work, Diet, Personal care, Equipment, X	
	<b>File Upload</b> <b>*Entry display</b> (Pictures and video that help judges understand the design value of your works. If no special circumstances occur, they will be used for publicity and exhibition by default after the works are shortlisted or awarded)	<b>*Full View</b>		JPG format, less than 3M, only 1 pic, 210mm*210mm, no text, 300dpi, RGB
		<b>*Details</b>		JPG format, less than 3M, 1-4 pics, 210mm*297mm, 300dpi, RGB
		Video		<b>*During the registration stage, videos are required for the entries in the Digital Economy category.</b> It is optional for other category. MP4 format, less than 100M, less than 3 minutes. 1280*720 (720P) is recommended. If the video has subtitles, English subtitles are required.

## Registration Information

Continued from previous page

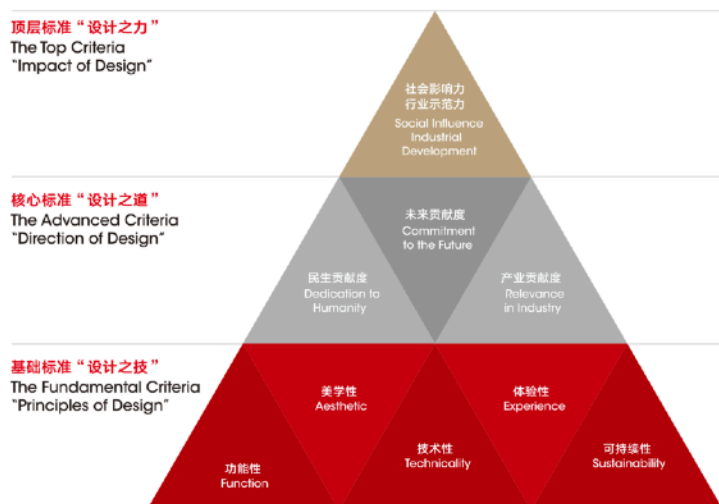
**Attention: Items marked with (\*) are required, and items marked with (©) may be announced to the public after the entries are shortlisted/awarded.**

Part 2 Entry submission	Additional information	*Operation info	<b>Launch Status(Product Group)</b> For products commercially available, they should be available in the market for less than 2 years. For unlaunched products, the physical products or prototypes with complete functions should be provided when participating in the Second Evaluation and Final Evaluation of the current year	The product is available on the market (Service implemented)	*Choose launch time: MM/YY *Retail price Offline channel: Where can I buy or find this product? Please fill in the specific address such as accurate store information, which will help promote the product in the future. Online channel: Where can I buy or find this product? Please fill in the online channel accurately, such as the official e-shop URL or sales call, which will help promote the product in the future.	
				The product is not available on the market (Service not implemented)	*Choose planned launch time: MM/YY Pre-sale price	
				Entry status (Concept Group)	*Concept/Model/Prototype	Choose product planned launch time: MM/YY Pre-sale price
				*Intellectual property (Patent application)	Approved/In progress	*Select patent type (invention patents/utility model patents/design patents) *Upload certificates or documents (1-3 pics of the patent certificate or patent application acceptance document in JPG format, and each pic should be less than 3M)
					No patent	/
		*Award info (Did the entry win other awards before?)	Yes	*Upload certificates (1-3 pics of the award certificate in JPG format, and each pic should be less than 3M)		
			No	/		
		Team information	*/© Relevant organization of the entry (If the entry is granted an award, the info will be used for the award certificate, yearbook and external publicity)	*/© Owner */© Designer © Manufacturer (optional)	Enterprise or Organization/Individual	Name (Enterprise or Organization/Individual)
					Nationality	Based on the actual situation
	Website				URL	
	*/© Main project members (If the entry is awarded, the info will be used for the award certificate, yearbook and external publicity)		Product Group	<b>Information of the main team members</b> (The information of winners on the certificate will be arranged according to the order in which you added them, with a maximum of 5 people): *Name/*Nationality/*Company/*Position/Education background/ Graduated school/*Email/*Mobile/WeChat account		
			Concept Group	<b>1.Adviser information</b> (optional, depend on the actual situation, 2 advisers at most): *Name/*Nationality/*Education Background/*University or College Name <b>2.Information of the main team members</b> (The information of winners on the certificate will be arranged according to the order in which you added them, with a maximum of 5 people): *Name/*Nationality/*Company/*Position/Education background/ Graduated school/*Email/*Mobile/WeChat account		
	<p style="text-align: center;"><b>PLEASE CONFIRM</b></p> <p><b>You can no longer modify the information and the system will send a confirmation email to the registered email address once submitted.</b></p>					

## Evaluation Criteria

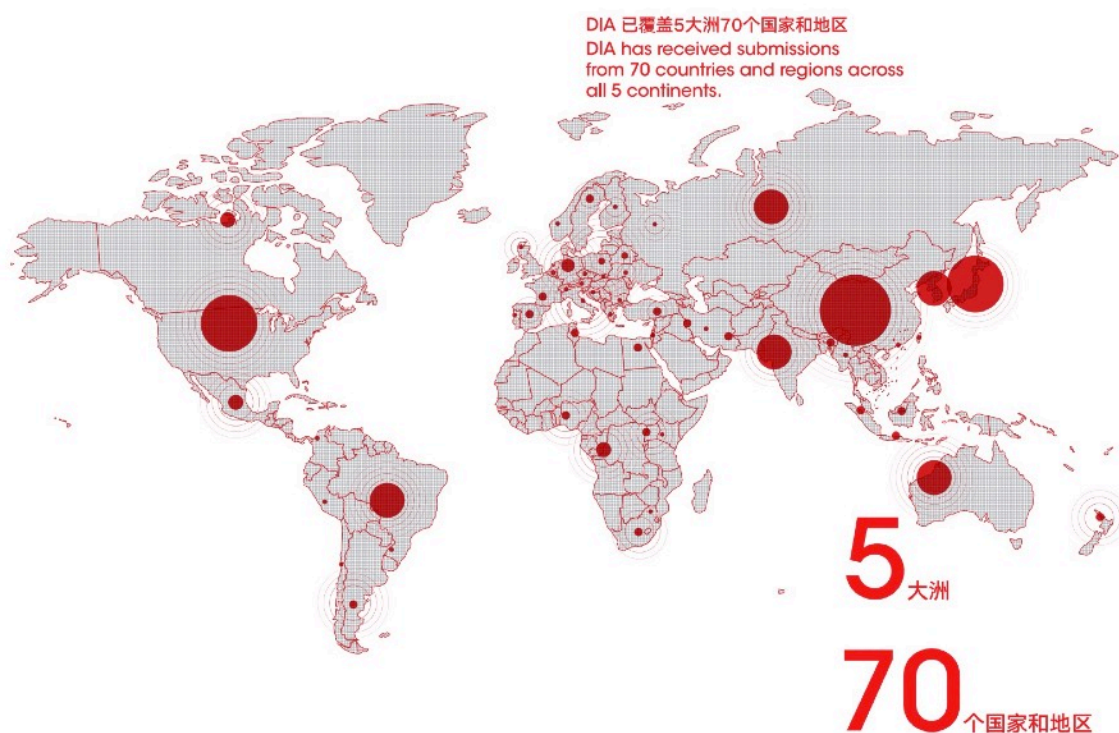
In the context of the intelligent manufacturing era, the unique “DIA Evaluation System” includes three layers of criteria:

- a) **The fundamental layer emphasizes the “Principles of Design”**, covering evaluation factors such as functionality, aesthetics, technicality, user-experience and sustainability.
- b) **The advanced layer emphasizes the “Direction of Design”**, covering evaluation factors such as contribution to humanity, industry and the future.
- c) **The top layer emphasizes the “Impact of Design”**, covering evaluation factors such as social influence and exemplary role for the industry.



## Entry Number in Previous Years

After seven years, DIA covers 70 countries and regions around the world, and DIA has received a total of more than 51000 entries, of which 1937 have been granted awards and honors.





## Winners' Benefits

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### I. Trophy and Certificate

Every winner will receive a trophy and a certificate(received at the Ceremony). Winners whose entries are included in the annual DIA Exhibition will be awarded the DIA Exhibition Certificate. For the entries donated to the DIA Committee,the participants will be awarded the DIA Collection Certificate.



### II. Logo Usage

All winners are entitled to lifetime free use of the DIA logo on their award-winning entries.



### III. Yearbook inclusion and official website showcase

Award-winning entries will be included in the 2024 DIA Yearbook, and will be permanently displayed in DIA official website.



### IV. Exhibition tour

All award-winning entries will be invited to participate in the 2024 DIA Exhibition, with opportunities for display in other domestic and international exhibitions.

### V. Industrial communication

All winners will be invited to participate in the DIA Award Ceremony, forums, exhibitions and other series of activities, engaging in face-to-face collaborations and exchanges with representatives from the global design, academic, media, and industry sectors.

### VI. Media Promotion

DIA has established a promotion network together with more than 100 mainstream media in various industries around the world. Key events including the DIA Award Ceremony will be livestreamed online. Winners will be prioritized for featured interviews across major media platforms, further amplifying the societal impact of outstanding designs.

### VII. Bonus

The total bonus is **RMB5,000,000**, which will be granted to participants of 39 outstanding works after the Award Ceremony. **The Grand Award winner will get RMB1,000,000.** No application fee is charged and the registration is simple. we look forward to your excellent works.



# FAQ for 2024 DIA

## Part1. Before Registration

### **1. Is the registration free of charge?**

No application fee will be charged, however, any logistical, insurance or customs clearance expenses incurred by applicants shall be borne by themselves.

### **2. Can I submit more than one entry?**

Yes, the same organization or individual can submit multiple different entries.

### **3. Does DIA accept teamwork?**

Yes, both individual and team entries are accepted. Up to 5 main winners can be shown on the award certificate.

### **4. Can I enter the competition if I have won other awards?**

Yes.

### **5. Can the same entry be applied for the Product Group and the Concept Group?**

No. The same entry cannot be submitted for both Groups for the current year.

### **6. How to choose the Group when applying?**

The Product Group is open to all kinds of design works such as product, software, integrated service, etc. The physical product or a prototype with complete functions should be provided after being shortlisted for the Second Evaluation and the Final Evaluation of the year. Products that have not been iterated for more than two years cannot participate in DIA.

The Concept Group is for design idea from all industries and sectors. Cross-border innovation is encouraged, physical prototype and complete design-concept video are required for the Second Evaluation and the Final Evaluation of the year.

The DIA Committee observes the right to adjust the group and category of entries.

**7. The annual theme is “Design Evolution”. What kind of works does it specifically refer to?**

From “Design Transformation”, “Design Symbiosis”, “Design Collaboration” to “Design Evolution”, DIA released a theme every year from the 5th session of DIA. Based on an international perspective, DIA reflects on the COVID-19 pandemic and explores the changes and future trend of design from a development sight. The theme does not affect the form of entries, and all kinds of design works such as products, software and integrated services are acceptable.

**8. How to choose the entry Category?**

Participants can choose the entry category according to the attribute of the works. If the works have multiple attributes at the same time, it is recommended to choose the entry category according to their core innovation points.

**9. Do the intellectual property of the entries belong to the participants after winning DIA awards?**

Yes, it does belong to the participants.

**10. Can previous non-winning entries continue to apply for DIA this year?**

No, it is not recommended to enter again if the previous non-winning entries have not been iteratively optimised.

## **Part2. In Registration**

### **11. Do I have to upload the video of my works?**

In the registration stage, videos must be submitted for software, integrated services and other non-physical products, and optional for others.

In the Second Evaluation stage, videos of all entries must be uploaded. If the video of your works has been uploaded before, you can choose not to upload or upload a new video to replace it.

### **12. How to solve the problem of failed upload of entry images or videos?**

- Please check if the file format and size meet the requirements
- Refresh the upload page
- Try to change your browser (Google Chrome is recommended).

If the files still cannot be uploaded, please consult the DIA Committee by email ([international@di-award.org](mailto:international@di-award.org)).

### **13. What is the invitation code? Can a single invitation code be used for multiple entries?**

DIA selection mechanism contains direct application and expert nomination. Invitation code is optional, and the same invitation code can be used for multiple entries.

### **14. What is the expert nomination mechanism?**

To attract more outstanding works, DIA Committee invited authoritative experts worldwide to nominate excellent works. Nominated works must fill in the nomination code in registration. Those approved by DIA Committee will skip to Preliminary Evaluation.

### **15. How to get the expert nomination?**

Nominations are invited and recommended by the invited experts, and the list of nomination experts in the year will be updated simultaneously in the DIA official website and official social media during the entry collection period.

**16. Will the shortlist rate of direct applications be affected by the expert nomination?**

No, the principle of preferential selection is adopted in the Preliminary Evaluation, and there is no upper limit on the number of finalists, so it will not be affected by the expert nominations.

**17. Whether the submitted information should be in English?**

Yes, more than 40% of the DIA judges come from overseas countries. Please make sure the information you submit includes English at least.

**18. Will the main project members in the team information be listed in the award certificate?**

Yes, the information of team members filled in in the registration system will be shown in the award certificate, and the names of the winners will be arranged according to the order in which you added them (5 winners at most). This information cannot be modified after submission. Please check it carefully after filling in the information.

**19. What do the owner, designer, manufacturer and applicant stand for respectively? What are their roles?**

For the owner, designer and manufacturer, you can choose to fill in the organization or individual. If an entry is awarded, the information will be shown in the award certificate and used for publicity such as exhibitions and media publicity. According to the rules of DIA, only the designer or owner of an entry (the owner of relevant intellectual property) is qualified for registration, but multiple parties cannot register repeatedly.

The applicant is the contact person for the entry, and the important notices of the DIA will be transmitted to the participating team through the applicant's email (please check the email in time and keep the communication channel open). The applicant needs to be the representative of either the designer or the owner of the entry.

### **Part3. After Registration**

#### **20. How to modify the information after submission?**

Please save and check all the information before submission. The entry cannot be modified once submitted. If you find the information is incorrect after submission, please add the new entry information in the entry management page and resubmit it. Delete the incorrect entry after successful submission.

#### **21. I've got a message prompting that the entry hasn't been submitted yet, but the status of the entry shown on the official website is "Submitted". What should I do?**

Please check the Entry List page to see if there are any duplicate entries that have not been submitted yet. If so, please delete or ignore them.

#### **22. When should I send the physical product to DIA?**

The physical product should be sent once your entry is shortlisted for Second Evaluation. Please prepare the physical product or prototype in advance. For virtual products such as software and service systems in the Product Group, please submit videos that fully demonstrate the product functions. For virtual products such as software and service systems in the Concept Group, please provide videos which can reflect the complete creative ideas.

The shortlist will be announced after Preliminary Evaluation. The mailing address, period and delivery requirements will be specified in the "Entry Delivery Instructions" of this year, which will then be published one month before the Second Evaluation.

Participants who fail to send their entries on time as required will be deemed as giving up the Second Evaluation Qualification.

### **23. How to get the latest DIA progress after registration?**

DIA participants come from different countries and regions around the world. In order to ensure the consistency of information, important DIA notices of the year will be transmitted to the participating teams via the applicants' email addresses (Please check the emails in time and keep the communication channel open).

Participants overseas can obtain information open to the public through DIA official website, official Instagram account.

# **DIA Instructions for Participants**

## **(I) Intellectual Property**

1. All participants must be the designers or owners of the entries (the owners of the relevant intellectual property rights), and there shall be no intellectual property dispute between the owner or the designer and others (no intellectual property dispute has occurred or has been properly handled so far). For entries that are applying for (filing) relevant intellectual property certificates but have not yet obtained authorization, participants must submit relevant certificates at the time of registration. For entries that have not obtained relevant intellectual property certificates after winning the DIA awards, the DIA Committee has the right to require the participants to make a written guarantee.

2. The DIA Committee has the right to invalidate the award qualification of the entries with intellectual property disputes, including recalling the certificate, trophy or recovering the bonus. If economic or reputation losses are caused by defective entries, the host and the organizers have the right to claim compensation from the participants, including but not limited to demanding economic and reputation compensations, litigation costs, legal fees, insurance fees, appraisal fees, etc.

3. The intellectual property of all entries is owned by the participants.

## **(II) Publicity and Confidentiality**

The DIA Committee has the right to use the participants' registration information for the DIA promotion purpose, including but not limited to video shooting, exhibition, news reports, publication of DIA entries. Participants shall provide the written application for confidential requirement of your entries within 5 working days after registration, or the entry information will be deemed as non-confidential. The DIA Committee will not bear the loss caused by the publicity of the entries.

## **(III) Registration Information**

The participants shall ensure the correctness and truthfulness of the registration information (Pseudonym is not allowed in registration). The registration information shall not be modified once submitted. If the participants find that the registration



information is incorrect after submission, please submit formal written application documents for the change of registration information before the 2024 DIA Award Ceremony. The DIA Committee shall have the right to revoke the award qualification and honor and recover the bonus on account of the participants' exaggerated information. To ensure the orderly conduct of the evaluation, the DIA Committee and the judging committee have the right to adjust the category according to the rules and the actual situation of the entries.

#### **(IV) Registration Qualification**

Only the designers and the owners of the entries are eligible for registration. The participants should confirm and coordinate with the relevant parties to avoid duplicate registration. The DIA Committee shall bear no legal responsibility for the problems caused by the duplicate registration, for example, the ownership of honor or bonus, and have the right to invalidate the award-winning qualification and honor, and to recover bonus if the problems are not solved timely through negotiation. The same entry is not allowed to apply for the awards in the Product Group and the Concept Group at the same time.

#### **(V) Result Notification**

All the important DIA notifications, including evaluation results, will be released through the registration system in the DIA official website and the email address provided by the participants. Therefore, participants shall pay close attention to the related information channels. If the participants miss important information or fail to respond timely as required, which affects the evaluation and award acceptance, all the consequences will be borne by the participants themselves.

#### **(VI) Entry Delivery**

1. According to the DIA evaluation regulations, for all shortlisted entries in the Second Evaluation, the participants are required to send a physical product or prototype for Second Evaluation. The delivery address, time and requirements will be specified in the “2024 Entry Delivery Instructions”, which will be published one month before the Second Evaluation. Participants who fail to send their entries on time as required will be deemed as giving up the Second Evaluation qualification.

2. All costs regarding to transportation, insurance, tariffs, customs, etc. shall be borne by the participants.

3. Participants shall truthfully enter the delivery information within the time specified in the “2024 Entry Delivery Instructions” , which will be used by the DIA Committee for delivery check and entry return. The DIA Committee shall only be responsible for the safe custody of the entries according to their status when received.

4. All DIA evaluations and exhibitions will take place in professional venues, with transportation, storage, and assessment conducted in accordance with industry standards. Participants are responsible for purchasing insurance if needed. 5. The judging committee will experience the functions of all the entries at the Second Evaluation site, so the participants shall install and debug the entries until they are serviceable. Where participants entrust the DIA Committee to install and debug the entries, please provide detailed installation video or instructions. (VII) Return of Entries

1. In principle, the DIA Committee will not assume the responsibility of return. If participants request the DIA Committee to send back the entries, please fill in the relevant information before sending it back. Late submission will not be accepted.

2. The DIA Committee will arrange the return of entries in two time nodes: “First Return of Entries” (only non-awarded entries will be returned after the Second Evaluation) and “Second Return of Entries” (awarded entries and the remaining non-awarded entries will be returned after the DIA Award Ceremony and series activities). To ensure the progress of evaluation and exhibition, the entry returning requests will be rejected outside the designated return period.

3. All the costs, including transportation, tariffs, etc. incurred in return of the entries shall be borne by the participants. For entries returned to domestic cities, DIA Committee will use freight collect payment. For entries sent back to overseas, the participants should provide the required delivery documents (including but not limited in express waybill, proforma invoice, cargo packing list, etc.) within the time specified by the DIA Committee and contact express company to pick the entries at the designated place.

4. If participant fail to enter the information for entry return within the specified date due to its own reasons, and fail to contact the DIA Committee and provide complete information for entry return before December 31, 2024, the participant will be deemed as having given up the ownership of the entries. The time for entry return shall be designated by the DIA Committee, and urgent requests will not be accepted.

### **(VIII) Donation and Collection**

1. The DIA Committee only accepts the award-winning entries that meet the relevant requirements, and will award the DIA Collection Certificate to the winners.

2. The award-winning entries shall be donated to the DIA Committee after the winners receive the bonus. For entries that need to be used for future research and development, or too large to be transported, or whose value exceeds the bonus, the winner must submit a written application and relevant proof documents, then can donate a proportional model or prototypes after being confirmed by the DIA Committee.

### **(IX) Final Evaluation and Award Ceremony**

All participants shortlisted in the Final Evaluation must participate in the event in person, otherwise they will be deemed as giving up the qualification for awards and bonus. All winners will be invited to the DIA Award Ceremony and the travel expenses shall be borne by the participants.

### **(X) Certificate, Trophy and Bonus**

1. Winners who are invited to attend the Award Ceremony will be awarded a trophy and a certificate on site. After the Award Ceremony, an electronic certificate will be generated in the registration system, and participants can download it by themselves. Those who are not present will be deemed as giving up the trophy and the certificate. In principle, the DIA Committee will not provide the trophy at other times or mail the trophy and the certificate to the winner. Those who are unable to be present and get the trophy on site for special reasons should provide a written statement and the DIA Committee will discuss and decide whether to provide the mailing service.

2. According to the evaluation results, the DIA Committee will give out bonuses to the corresponding winners through bank transfer in accordance with the relevant fiscal

and taxation regulations and procedures of the People's Republic of China. Bonus recipients can either be the organization to which the submitter belongs (including its branches) or designated individuals within that organization. In cases where the bonus recipient and the entry submitter belong to different organizations or are individuals, an additional written authorization, signed and sealed by the submitter, shall be provided.

3. As the prize funds are allocated by the Zhejiang Provincial Finance Department, they must be utilized for the award-winning enterprises' scientific and technological research and development, technical innovation, or educational projects affiliated with DIA. Winners are required to sign a commitment letter for the use of the bonus before its disbursement. The bonus will be released after the DIA Committee collects and verifies the necessary documents.

**(XI) Participants shall be deemed to have agreed the above terms once submitting the entries. The DIA Committee reserves the right of final interpretation.**

# Disclaimers

(I) The DIA Committee shall not bear any responsibility if the information is mistakenly publicized in publicity, printing, exhibitions and other events due to the incorrect information submitted by the participants themselves.

(II) The DIA Committee shall not be responsible for any disputes on rights and interests between participants, winners or other third parties.

(III) The DIA Committee shall not be responsible for non-human intentional damages caused by potential hazards such as fragility, scratch, peeling, corrosion and complicated structure.

(IV) The DIA Committee shall not be responsible for safekeeping the outer packages of all entries. The DIA Committee will not be responsible for the damage or loss of the outer packaging.

(V) The DIA Committee shall not be responsible for safekeeping the entries if the participants fail to input the efficient delivery information in the system. The DIA Committee will not be responsible for any loss or damage of the entries during the shipment.

(VI) If the certificate is not generated due to the participant's failure to enter the “information of award-winning entries” in the system in time, or the certificate information is incorrect due to the participant's submission of wrong information, the DIA Committee shall not be responsible for re-generating the certificate and will not assume any responsibility.

(VII) According to the Clause 6.4 in the “DIA Instructions for Participants” , the DIA Committee shall not be responsible for any damage or loss while conducting the evaluation, exhibition, move and storage of the entries.

(VIII) According to Clause 6.5 in the “DIA Instructions for Participants” , the DIA Committee shall not be responsible for any damage caused by helping the participants to install and disassemble entries.

(IX) The DIA Committee shall not be responsible for any damage or loss of the entries due to force majeure such as natural disaster, war and national policy.

(X) Participants shall be deemed to have agreed the above terms once submitting the entries. The DIA Committee reserves the right of final interpretation and jurisdiction.

## Related 2024 DIA Documents Download

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[Example of 2024 DIA Registration Process](#)

[Declaration of Intellectual Property Rights of DIA Entry](#)